



Designer Road Trip A Success!

On the Road with For Keeps Sake
& Tim Holtz

INNOVATIVE INKS,
CREATIVE KITS, ARTSTAMP,
MELT ART & SCRAPBOOK
ACCESSORIES

Press Release

The first Designer Road Trip Contest "Winner Event" was held September 15 and 16 at For Keeps Sake, a scrapbook store located in St. Louis, Missouri. Ranger Senior Designer & Educator, Tim Holtz taught Ranger-intensive classes utilizing his favorite products and demonstrating his unique techniques. Customers completed wonderful projects and walked away with some cool Ranger prizes. Store owners Nancy Norberg and Timi Taylor along with their staff concluded it was a very successful event:

"Ranger's generosity and Tim's expertise allowed For Keeps Sake to bring new techniques and product knowledge to our customers. As a staff, we also learned so many new ways to promote those products and educate our customers in the future!"

Ranger Designer Road Trip Contest Winners were announced at Summer 2007 CHA Show. The two winners won a weekend of classes with a Ranger Signature Designer: Tim Holtz or Suze Weinberg.

The other winning store, Scrapbook Cupboard in Bridgewater, Massachusetts, will be holding their event with Suze Weinberg on December 1st.

How can your store participate in the next contest? It's easy! For every Ranger sales order of \$500 placed between July 20, 2007 and December 31, 2007, your store is entered into the Designer Road Trip Contest drawing to be announced at the Winter 2008 CHA Show! The more orders submitted, the more chances to win! For example, each \$500 order results in 1 chance; a \$1,000 order will get 2 chances, etc.

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Tim Holtz with owners/staff of For Keeps Sake, from left to right: Aleeta, Timi, Nancy N. & Nancy W.



A very excited student working with the new Distress Crackle Paints.



All stocked up with Ranger products in anticipation of sales!

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